



# **Corporate Sponsorship Level Benefits**

#### PLATINUM SPONSOR (\$100,000 or more per year)

In addition to benefits listed at the lower levels, your company will be eligible for the following:

- Your logo featured prominently on the EngineerGirl! website.
- An invitation to host a publicity event in Washington, DC featuring the winners of the EngineerGirll essay contest and other young people and professionals working to improve diversity in engineering.
- A profile or news update about your organization on the Huffington Post's *Girls in STEM* blog featuring your logo and website and linking to your company's profile on the EngineerGirl! website.
- The opportunity to pilot and participate in an ongoing conversation with the Girls Advisory Board, getting feedback from them on new features and uses for the website.
- A donor profile in *The Bridge*, NAE's quarterly publication.

### GOLD SPONSOR (\$50,000 to \$99,999 per year)

In addition to benefits listed at the lower levels, your company will be eligible for the following:

- Named a co-sponsor of the EngineerGirl! essay contest, and noted as such on all online and printed marketing materials.
- The opportunity to sponsor an existing page on the EngineerGirl! website, to be determined with EngineerGirl! staff. Sponsorship would include your logo featured prominently on your sponsored page for one year.
- Ten branded employee profiles on the EngineerGirl! website featuring your logo and website, linking
  to your company's branded profile on the EngineerGirl! website, and noting your company as a
  sponsor. These profiles would be featured on the EngineerGirl! homepage on a rotating basis for one
  year.

#### SILVER SPONSOR (\$25,000 to \$49,999 per year)

In addition to benefits listed at the lower levels, your company will be eligible for the following:

- Five branded employee profiles on the EngineerGirl! website featuring your logo and website, linking to your company's branded profile on the EngineerGirl! website, and noting your company as a sponsor. These profiles would be featured on the EngineerGirl! homepage on a rotating basis for one year.
- Three Fun Facts about your company, featuring your logo and website, linking to your company's profile on the EngineerGirl! website, and noting your company as a sponsor.

## BRONZE SPONSOR (\$10,000 to \$24,999 per year)

- Your company's logo featured on the EngineerGirl! website.
- A branded company profile on the EngineerGirl! website geared toward young readers and featuring
  your logo and website, linking to your employees' branded profiles on the EngineerGirl! website, and
  noting your company as a sponsor.
- Three branded employee profiles on the EngineerGirl! website featuring your logo and website, linking to your company's branded profile on the EngineerGirl! website, and noting your company as a sponsor. These profiles would be featured on the EngineerGirl! homepage on a rotating basis for one year.
- One Fun Fact about your company, featuring your logo and website, linking to your company's profile on the EngineerGirl! website, and noting your company as a sponsor.
- The integration of your company's resources for young engineering students (scholarships, contests, etc) into EngineerGirl!'s resources pages.